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#### FOR IMMEDIATE RELEASE

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#### Stock Horse Professional Program Established

February 23, 2022 -- Stock Horse of Texas is debuting an exciting new program for equine professionals involved with SHTX. The **Stock Horse Professionals Program** was created at the December 2021 board meeting as a way to connect the membership with professionals in the industry who are involved with SHTX.

“The root of our organization is education,” says Jill Dunkel, SHTX executive director. “We are often asked to recommend someone for lessons, or direct them where they can get help with their horse. With the new Stock Horse Professional Program, we can direct riders to a list of qualified professionals who are active with our association.”

Applications for the Stock Horse Professionals program will be accepted and reviewed by the Stock Horse Professional Program committee. Applicants must meet certain requirements, like competing at SHTX events where they have a good understanding of SHTX rules and culture, experience giving SHTX clinics, or judging at SHTX shows. Stock Horse Professionals will be held to a high standard of conduct, both professionally and personally.

Those accepted into the program will be listed as a resource for riders looking for help with stock horse events, with information on what those professionals specialize in, types of events, coaching, training, etc. Members in the Stock Horse Professional Program will also have the opportunity for professional development within the industry.

SHTX is hosting a meeting to discuss the **Stock Horse Professionals Program** in **Bryan, Texas on Friday, March 4, 2022 at 3:15pm**, immediately following the Bryan clinic. Applications will be accepted at the Bryan show, and are [available at this link](#).

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